



Re: Martin Biallas

Los Angeles 12/03/2009

SEE VIRTUAL WORLDS, LLC

SEE Touring Attractions, Inc.

816 N. Highland Ave. Los Angeles, CA 90038_

To Whom It May Concern:

I am currently the President and CEO of Encore International based in Los Angeles where we produce live events and develop creative properties for television, motion picture licensing and merchandising. Recent events and projects have included The Musical Rock of Ages, Quincy Jones Tour, Andrea Bocelli Tour and various ticketing businesses. I personally have been a manager in the entertainment/ music industry for over 38 years and have represented many well known recording artists including involvement in the Worldwide tours of Michael Jackson, Rod Stewart, Prince, Frank Sinatra and the Australian tour of Barbra Streisand. I met Martin Biallas in 1984 when he was working as a manager and producer in the music industry representing such legendary music groups like *Duran, Duran* and household names like *Tina Turner, Liza Minnelli, and Joe Cocker*, among others.

Martin Biallas is an Executive Producer who has remained on the cutting edge in the entertainment industry. Following a very successful career in both the music industry and at Paramount overseeing special events, Martin Biallas, with his companies in the SEE group, has become the most effective producer of themed entertainment events. Utilizing his diverse experience in the music, film, television and merchandising industries, he has helped to create derivative productions that defy categorization and have taken already established licensed properties to the next level.

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As the Executive Producer of *Titanic The Official Movie Tour*, he won the coveted THEA Award, the highest honor in his field, equivalent to the Oscar in film. He served as Executive Producer of *Star Trek The Tour*, which opened at the Queen Mary Dome in Long Beach and has received immense critical and commercial success. The exhibition was extended in Long Beach based on audience demand and will now travel around the country for the next five years.

Working with live events, I have a thorough understanding of the intense amount of work and creativity necessary to successfully create, produce and promote a extravagant production on the levels of Martins, interactive themed tours. He is beyond compare in his abilities to conceive, perceive, create, organize and execute these mega projects. He is an entertainer and promoter extraordinaire.

Martin is now working on an interactive touring exhibition based on the NFL, and DC Comics (Batman). I am certain with Martin at the helm that this exhibition like his others will be gripping to the millions of football fans out there and have that unique ability to capture the heart and essence of the NFL and Batman experience, while expanding the knowledge and entertainment value for all.

I find Martin Biallas to be one of the most creative and productive top Executive Producers working in the entertainment industry today. I look forward to his next creative adventure.

Best regards,

Bruce Glatman
President and CEO
Encore International LLC

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